

SHUMAKER & SIEFFERT, P.A.  
1625 RADIO DRIVE, SUITE 300  
WOODBURY, MINNESOTA 55125  
TEL 651.735-1100  
FAX 651.735-1102  
WWW.SSIPLAW.COM

RECEIVED  
CENTRAL FAX CENTER  
OCT 17 2007

---

FACSIMILE SUBMISSION UNDER 37 CFR 1.8

---

TO:	FROM:
Mail Stop Amendment	Jason D. Kelly
COMPANY:	DATE:
U.S. Patent & Trademark Office	OCTOBER 17, 2007
FAX NUMBER:	TOTAL NO. OF PAGES INCLUDING COVER:
571-273-8300	9
PHONE NUMBER:	SENDER'S REFERENCE NUMBER:
571-272-7645	1023-228US01
RE:	YOUR REFERENCE NUMBER:
Response to Office Action dated July 17, 2007	10/696,491

---

This facsimile message is intended for the sole use of the intended recipient(s) and may contain information that is confidential, privileged and/or attorneys' work product. Any review or distribution by any other person is prohibited. If you are not an intended recipient, please immediately contact the sender and delete all copies.

---

PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jeffrey M. Sieracki;  
Richard B. North  
Serial No.: 10/696,491  
Filed: October 29, 2003  
Examiner: Phu K. Nguyen  
Group Art Unit: 2628  
Docket No.: 1023-228US01  
Title: BODY REGION INDICATION

RECEIVED  
CENTRAL FAX CENTER

OCT 17 2007

CERTIFICATE UNDER 37 CFR 1.8 I hereby certify that this correspondence is being transmitted via facsimile to the United States Patent and Trademark Office on October 17, 2007.

By:   
Name: Jason D. Kelly

Mail Stop Amendment  
Commissioner for Patents  
Alexandria, VA 22313-1450

Sir:

We are transmitting herewith the attached correspondence relating to this application:

Transmittal sheet containing Certificate of Mailing  
 Response (7 pgs.)  
 No additional fee is required

Please apply any charges not covered, or any credits, to Deposit Account No. 50-1778.

Date:

10-17-07

By:

  
Name: Jason D. Kelly  
Reg. No.: 54,213

SHUMAKER & SIEFFERT, P.A.  
1625 Radio Drive, Suite 300  
Woodbury, Minnesota 55125  
Telephone: 651.735.1100  
Facsimile: 651.735.1102

RECEIVED  
CENTRAL FAX CENTER

OCT 17 2007

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Richard B. North; Jeffrey M. Sieracki	Confirmation No.	5730
Serial No.:	10/696,491		
Filed:	October 29, 2003	Customer No.:	28863
Examiner:	Phu K. Nguyen		
Group Art Unit:	2628		
Docket No.:	1023-228US01		
Title:	<u>BODY REGION INDICATION</u>		

## RESPONSE

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed July 17, 2007, the period of response for which runs through October 17, 2007, Applicant respectfully requests reconsideration in view of the following:

Remarks begin on page 2 of this paper.